

Award-Winning Interactive Advertising Agency, Dutch Monaco, Launches Its First Wholly Owned Mobile Game, Hide, Listen & Find

Los Angeles, CA – September 20, 2012 – [Dutch Monaco](#), an award-winning interactive advertising agency, today announced the launch of its first wholly owned mobile game for iOS, [Hide, Listen & Find](#).

Hide, Listen & Find, which is targeted at two to six-year-old children and their parents, is a modern day technology-centric adaptation of the popular children's game, Hide-and-seek. Players are asked to choose one of ten friendly animal characters. The parent is then asked to hide their mobile device, and the child is sent off to find it. Location hints are given as the app makes corresponding animal noises as the child searches. When the child finds the mobile device they are awarded a number of stars. The faster they find the mobile device, the more stars they get.

Dutch Monaco provides interactive creative and production services for some of the most recognized brands in the United States, including Sony Computer Entertainment of America, Mattel and Pinkberry. Being an interactive production agency, mobile application development is a large part of Dutch Monaco's core capabilities. Since conception in 2004, the Dutch Monaco team has developed a number of mobile apps for their clients and thought that it would only be natural to develop their own original mobile app. The Dutch Monaco team had noticed that there was a significant lack of mobile games that thrive on parent and child interaction, and thus came up with the idea for Hide, Listen & Find.

"Most of us have small children at home, and like many parents, we are always looking for tools and toys that enable us to spend quality time with our little ones," said Victor Frias, Executive Producer at Dutch Monaco, "That, paired with the fact that a good amount of our work is for companies in the toys and games industry, made a pretty strong and logical case to develop Hide Listen & Find."

Hide, Listen & Find requires parents to actually set-up the game, play with their children and collect rewards, which allows them to spend quality time having fun with their family, making game time a win for all.

Hide, Listen & Find is free with in-app purchase options. It is available for [download](#) on the Apple App Store immediately.

About Dutch Monaco

Dutch Monaco is an award-winning, independently owned, interactive agency located in Los Angeles. Since 2004, Dutch Monaco has provided interactive creative and production services for some of the most recognized brands in the U.S. including Sony Computer Entertainment of American, Mattel and Pinkberry.

For additional details, please contact:
chelsea@esquared-communications.com
(415) 656-7709